



Have you got a great bingo site that you would like to advertise? Well you've come to the right place!

OnlineBingo.co.uk is one of the UK's most visited online bingo portals. We provide in depth reviews, where our readers can find out all that is great about your site. The top 5 reviews are advertised on the homepage, being the first page site visitors see, you will have to have a site that will really grab their attention. So if you have a great site that will be appealing enough to our readers to be in the top spot, get in touch!

Reviews

The way our reviews work is that if you have a big site you will require an adequate amount of space for all your promotions and statistics, i.e. how many bingo rooms, types of bingo and free money. So we currently list 57 full reviews. Full review means you get a 125x125 pixel animated banner and a brief introduction on our review list. This image and text is enough to really get your site's message out there, with the sign up bonus being the main focus. From here a player can then click on your brief review to your full page, this is where you get as much space as needed to list all your statistics. We really have spent a lot of time on getting the layout perfect, so that all the information a player is going to want to know about your site is easily accessible. This is why we have introduced the comparison table.

Free Money	£20
90 Ball	✓
75 Ball	✓
80 Ball	✗
Free Play	150%
Loyalty Program	✓
Number of Rooms	46
Phone Support	✓
Email Support	✓
Live Chat Support	✗

In this simple table the player can extract all the information they could possibly need without having to go into too much detail. But if they want to have a good read and find out about all your latest promotions, winner testimonials and jackpots, all this information can be found too within the review text.

We are always introducing new features to our site and now we have the fantastic Video Coverflow – this is a very clever way of advertising your sites TV ads. A carousel of your videos appears on the review and for the player to watch they just need to move their cursor over the video selection box. It's very innovative way of displaying your videos and we are also now making additional videos showing how to sign up to your site. These user friendly video's designed to guide the players through your registration process. Grace presents the videos, making it easy and fun to register at your site.

Now if you have a minor site but would still like us to promote you then you can have a basic review. You will be polled approximately between 58 and 83. You'll get a space for your sign up bonus and click through to a page dedicated to your site. This includes the comparison table and all your latest promotions, winners and jackpots.

Offer of the Week

OnlineBingo.co.uk has unlimited avenues for advertising and another very popular way of getting your site on the tongues of bingo players is with our very popular Offer of the Week. Grace our dedicated bingo expert puts together our mailers once a week after she scours the internet to provide our readers with the very best bingo

offers around. This gives you the chance to give our readers an exclusive offer direct to their inbox. The better the exclusive the better the conversion, our readers love a freebie and they love finding new bingo sites.

Skill Bingo

With this in mind we also write a mailer for our ever popular game Skill Bingo – a game that our site created, so no one else in the world has it. It's great fun to play and has fantastic prizes on offer to our players. Dani the writer of our weekly mailer keeps our players up to date with the leader board and prizes. She absolutely loves the game, so who better to update the players? You can't blame her, it really is great fun! The aim of the game is to score as many points as possible when daubing your bingo card. If you mark off all the numbers with time remaining, you progress to the next level. Each level you lose 20 seconds off the clock, so it becomes very difficult! But once you've started you're determined to finish and our players are real champs and have massive scores! This is another great way for bingo sites advertised on our site to get further coverage by sponsoring the game. With 468x60 animated banners (you have one at the top and bottom of the page) and information on your site available on the Skill Bingo page for a whole month. Also you get a mention and a banner in our weekly mailers sent out to update players, so you really do get massive coverage.

Live Activity

We have the facility to display live game activity so if your site can provide us with your xml feed, you'll be sure that we always have the latest information about your game rooms, player numbers and jackpots displayed on our site.

Online Bingo UK News

We are always pushing forward for new features on our site and can honestly say we are a step ahead of most bingo portals. We have new and exciting ideas in the pipeline at all times and have just launched Online Bingo UK News. This is a fantastic video feed which is updated daily, featuring three different bingo sites every day. We have dedicated writers who keep an eye on all the bingo sites advertised on our site for their latest promotions. So if your site has a great new offer, you can be sure it will be featured on our daily news. We also post these videos onto Youtube and since it has begun we have had hundreds of views. All this is great because it means that our users can get the greatest and latest online bingo news and it saves all the reading – just click play and you're up to date!

We have other great features in the pipeline that are to be launched very soon, so watch this space.

Please drop Ben, the site director, a line on Ben@OnlineBingo.co.uk for further information. Please note OnlineBingo.co.uk cannot help with player enquiries – please contact the relevant bingo operator site for help.